The price quote

Quote number: Q-2027-014

From: [your agency], [address], [email], [phone]

For: Tamarack Fluid Controls, a maker of industrial valves and fittings in Eau Claire, Wisconsin

Requested by: Desmond Ostrowski, marketing manager, [email]

Purchasing contact: Gail Henning, purchasing coordinator, [email]

Date: Tuesday, February 2, 2027

Valid until: Thursday, March 4, 2027

1. WHAT THIS QUOTE COVERS

1.1 A new product website for Tamarack's valves and fittings, with a page for each of 36 products, a downloadable spec sheet for each of 9 product families and photographs taken at the Eau Claire plant.

1.2 Launch on Friday, May 14, 2027, for work starting on Monday, February 22, 2027.

2. PRICE, LINE BY LINE: $28,065

2.1 Discovery and site map. Unit: project, quantity 1, unit price $2,320 (16 hours), amount $2,320

2.2 Page designs (home, product family, product, contact), each with two rounds of changes. Unit: design, quantity 4, unit price $1,740 (12 hours), amount $6,960

2.3 Product pages built from the product design, using Tamarack's product data. Unit: page, quantity 36, unit price $290 (2 hours), amount $10,440

2.4 Spec sheet PDFs, one per product family. Unit: sheet, quantity 9, unit price $435 (3 hours), amount $3,915

2.5 Product photography at the Eau Claire plant. Unit: day, quantity 2, unit price $1,200, amount $2,400

2.6 Testing, launch and 30 days of fixes after launch. Unit: project, quantity 1, unit price $2,030 (14 hours), amount $2,030

Subtotal: $28,065

Tax: [add a line here if tax applies to your services]

Total: $28,065

2.7 Hourly figures are priced at $145 an hour.

3. WHAT THIS PRICE ASSUMES

3.1 Tamarack sends the product data for all 36 products in one spreadsheet by Friday, March 5, 2027.

3.2 Both photography days run at the Eau Claire plant in the same week, with a Tamarack employee on hand.

3.3 Desmond Ostrowski approves designs and changes for Tamarack.

4. NOT INCLUDED

4.1 Writing product descriptions (Tamarack supplies them in the spreadsheet in 3.1).

4.2 Connecting the site to Tamarack's inventory or ordering system.

4.3 Translation, hosting and search work after launch.

5. CHANGING A QUANTITY

5.1 A change in the quantity on lines 2.2 to 2.5 is priced at that line's unit price for the length of the project.

5.2 New work that isn't one of these units is priced at $145 an hour.

5.3 Every change is approved in writing by the approver in 3.3 before work on it starts, with any new launch date.

5.4 Where Tamarack pays against a purchase order, an approved change is invoiced on its own line once the order has been revised to include it.

6. PURCHASE ORDER AND INVOICES

6.1 Please put quote number Q-2027-014 and its line numbers (2.1 to 2.6) on your purchase order.

6.2 Each invoice names the purchase order number and the lines it bills, with the same units, quantities and unit prices as this quote.

6.3 Lines 2.1 and 2.2 are invoiced when the designs are approved, lines 2.3, 2.4 and 2.5 at launch, and line 2.6 30 days after launch. Each invoice is due 30 days from its date.

7. HOW LONG THIS QUOTE HOLDS

7.1 These prices hold for acceptance by Thursday, March 4, 2027, and for work starting by Monday, March 22, 2027.

7.2 After either date, the same quantities are priced again at the rate current on the day of acceptance.

8. ACCEPTANCE

Accepted for Tamarack Fluid Controls: _____ Date: _____

For the agency: _____ Date: _____